

## Curriculum Vitae

<b>Surname:</b>	Thi Dai Trang
<b>First Name:</b>	NGUYEN
<b>Date of Birth:</b>	08/01/1985
<b>Academic Qualification:</b>	2010: MBA, RMIT Vietnam, Vietnam 2007: Bc in International Business, University of Economics Hochiminh City.
<b>Venia Legendi (qualification to teach):</b>	2 year-experiences in teaching, consulting.
<b>Further Qualifications:</b>	2010 – 2020: Manager of CVC Corp - Optical fiber cable manufacturer (CVC), Telecommunication industry. 2008-2010: Asistant for General Director of TFP - Optical fiber cable manufacturer (TFP), Telecommunication industry.

<b>At the Higher Education Institution (to be accredited) since:</b>	2021
<b>Level of Employment (part-time or full-time):</b>	Full-time
<b>Teaching Focus:</b>	Professional Competences Division
<b>Interdisciplinary Aspects:</b>	Soft-skills, Principles of Marketing, International Marketing
<b>Activities in the Areas:</b>	
- Further Education	Ph.D student, University of Economics Hochiminh City
- Research	
- Consultancy	
<b>How are personal research activities reflected in teaching activities?</b>	The research projects & consulting experiences during my working time as a Manager and GD assistant in Telecommunication industry help to strengthen my knowledge, practical experiences and skills in organizing, delivering and connecting between theories & practise in my lectures

<b>Work experience:</b>	
- General	Business administration, sales & marketing, supply chain
- Activities as an Expert:	Business administration and management
<b>Publications:</b>	2021. Nguyen Thi Dai Trang, Hoang Cuc Long, Pham Xuan Quyet, “ <i>Digital Application in Vietnam Heritage Tourism during Covid 19: Current situation and trend</i> ”- Kỷ yếu Hội thảo “ <i>Cuộc cách mạng chuyển đổi số và những thách thức cho doanh nghiệp du lịch</i> ”.  2021. Nguyen Thi Dai Trang, “ <i>Ngành Thương Mại Điện Tử Bán Lẻ trong mối quan hệ Định hướng kỹ thuật số và Hiệu quả sáng</i> ”



FIBAA

	<i>tạo</i> ” – tạp chí Công Thương số 6 tháng 03/2021.
<b>Memberships:</b>	
<b>International experience through:</b>	
- <b>Management Activities</b>	
- <b>Academic Activities</b>	
- <b>Personal Background/ Experience</b>	2010 – 2020: lead and manage foreign trade activities of CVC corp (both customers and suppliers) through Asian market and South Africa, EU... 2008 – 2010: a member of negotiating teams in TFP international businesses through Asian market and South Africa
<b>Other:</b>	