

Curriculum Vitae

Surname:	Dinh Thi
First Name:	Thu Oanh
Date of Birth:	December 8 th , 1971
Academic Qualification:	Doctor of philosophy in management – The University of Economics Ho Chi Minh city
Venia Legendi (qualification to teach):	Having 27 years-experience in teaching and consulting Having 2 years-experience in working and consulting in Multinational Company in Viet Nam
Further Qualifications:	Bachelor of Commercial Law _ The University of Law Hanoi city

At the Higher Education Institution (to be accredited) since:	2013
Level of Employment (part-time or full-time):	Full-time
Teaching Focus:	International Bussiness, Commerce
Interdisciplinary Aspects:	International Bussiness, Global Strategic Management, Global Business Project, Strategic Management
Activities in the Areas:	
- Further Education	
- Research	Sustainable tourism development in HCMC (Ministry level – 2001) Actual situation of foreign direct investment activities of Vietnamese enterprises and development solutions (Ministry level – 2009) Developing retail trade in Ho Chi Minh City to meet the requirements of international integration (city level – 2010) Strategic solutions to overcome the imbalance in foreign investment activities in Vietnam (Ministry level – 2011) Solutions to promote the export of Vietnamese wood products to the US market (Ministry level – 2011) Solutions to boost Vietnam's textile and garment exports to the US market after the economic crisis. (UEH level – 2012) Human resource development solutions to meet the requirements of industrial zones & EPZs of Ho Chi Minh City (City level – 2012) Research on the impact of TPP on the ability to promote export of textiles and garments of Vietnamese enterprises (UEH level – 2013) Transfer pricing issues of FDI enterprises in Ho Chi Minh City (City level – 2013) Multi-level sales activities in Ho Chi Minh City: current situation and solutions (City level -2015) Developing online retail trade in Ho Chi Minh City (Ministry level – 2017) Supporting industry development in Long An province – Situation and solutions (Ministry level – 2018)
- Consultancy	Specialized scientific research projects
How are personal research activities reflected in teaching activities?	Personal research activities are supported in teaching activities

Work experience:	
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<p>- General</p>	<p>Being the lecturer specialised on Hospitality & Tourism management subject from 1996 to 2015. Being the lecturer specialised on Commerce & International Business management subject since 2015.</p>
<p>- Activities as an Expert:</p>	<p>Participate in the selection of scientific research councils of students in Ho Chi Minh City</p>
<p>Publications:</p>	<p>Sustainable tourism development in HCMC (UEH Economic Development Magazine – 2001) Developing eco-tourism in Ca Mau province (UEH Economic Development Magazine – 2008) Promoting the export of Vietnamese wood products to the US market is an important measure to reduce the trade deficit.(Proceedings of the Scientific Conference to promote export, control and limit trade deficit, University of Economics Ho Chi Minh City - 2010) Solutions to promote the export of wood products of Vietnamese enterprises to the US market (UEH Economic Development Magazine – 2011) Evaluation of Vietnam's wood product export activities after 6 years of WTO accession (UEH Economic Development Magazine – 2013) State management of multi-level sales activities in Ho Chi Minh City (UEH Economic Development Magazine – 2014) Multi-level sales activities in Ho Chi Minh City (Proceedings of the scientific conference on multi-level selling activities, University of Economics Ho Chi Minh City-2015) Multi-level sales activities in Ho Chi Minh City(Proceedings of the scientific conference on multi-level selling activities, University of Economics Ho Chi Minh City-2015) The role of Vietnamese Knowledge in the Digital Economy (Proceedings of the national conference are published, or published in full text on the website of the conference organizer and have an ISSN or ISBN- 2021) Research on science, technology and innovation of countries - lessons learned in developing science, technology and innovation for Vietnam in general and Vinh Long in particular (Proceedings of the national conference are published, or published in full text on the website of the conference organizer and have an ISSN or ISBN- 2022) Lessons learned for Vietnam's circular economy development - from the perspective of circular economy research of countries (Proceedings of the International conference are published, or published in full text on the website of the conference organizer and have an ISSN or ISBN- 2023)</p>
<p>Memberships:</p>	
<p>International experience through:</p> <p>- Management Activities</p> <p>- Academic Activities</p> <p>- Personal Background/ Experience</p>	<p>Former vice executive director at Benthanh Tourist in HCM city Former vice executive director at MNCs - Vietnam such as Heritage House Saigon Hotel</p>
<p>Other:</p>	

