

Curriculum Vitae

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| Surname: | DUONG |
| First Name: | NGOC HONG |
| Date of Birth: | 28/10/1988 |
| Academic Qualification: | Doctor Degree |
| Venia Legendi (qualification to teach): | <ul style="list-style-type: none"> - 2011: Bachelor of Business and Commerce - Monash University, Australia - 2012: Master of International Business - Latrobe University, Australia - 2016: Master of Research (major in Management) - Lille II University, France - 2023: Doctor of Philosophy (PhD) - UEH University |
| Further Qualifications: | <ul style="list-style-type: none"> - 2013: Certificate in Teaching and Learning in Higher Education - Saigon University - 2013: Teachers of English to Speakers of Other Languages (TESOL) - Australian Training Academy |

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| At the Higher Education Institution (to be accredited) since: | April 2013. |
| Level of Employment (part-time or full-time): | Full Time. |
| Teaching Focus: | International Business International Marketing Strategic Management |
| Interdisciplinary Aspects: | Human Resource Management Supply Chain Management Marketing Technology |
| Activities in the Areas: | |
| - Further Education | Researcher |
| - Research | Publishing papers, Attending conferences, Serving as a reviewer for several journals, Supervising students. |
| - Consultancy | |
| How are personal research activities reflected in teaching activities? | <ul style="list-style-type: none"> - Designing, preparing and developing teaching materials. - Representing the institution at professional conferences and seminars, and contributing to these as necessary. - Supervising students' research activities. - Supporting students through a pastoral/advisory role. - Carrying out administrative tasks related to the department, such as student admissions, induction programmes and involvement in committees and boards. |

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| Work experience: | |
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| <p>General</p> | <ul style="list-style-type: none"> - Lecturer at UEH University (from 2018 to present). - Lecturer at Academy of Policy and Development (from 2015 to 2018). - Lecturer at Banking University (from 2013 to 2014). |
| <p>Activities as an Expert:</p> | |
| <p>Publications:</p> | <ul style="list-style-type: none"> - Conference paper: - Current Status of Entrepreneurial Innovation in Vietnam: Challenges, Difficulties, and Possible Recommendations. Proceedings of the 3rd Eurasian Conference on Educational Innovation, 2020. - Vietnam's Support Policy to Recover and Develop the Economy after the Covid-19 Pandemic. Proceedings of the 3rd International Conference on Multidisciplinary Approaches in Business Economics and Social Sciences Disciplines, 2020. - Post Covid-19: Current Situation of Human Resource Development in the Logistics Industry in Vietnam. Proceedings of the 23rd Kuala Lumpur International Business, Economics and Law Conference. 28 March 2021. - Post Covid-19: Opportunities and Challenges for the Fishery Supply Chain in Vietnam. Proceedings of the 2nd International Conference on Engineering, Education, Business, Economy, Social Science, Supply Chain, Technology and Tourism. - Journal article: - Ngoc Hong Duong & Quang-An Ha (2021) The links between supply chain risk management practices, supply chain integration and supply chain performance in Southern Vietnam: A moderation effect of supply chain social sustainability, Cogent Business & Management, 8:1, DOI: 10.1080/23311975.2021.1999556 - Ngoc-Hong, Duong and Quang-An, Ha. "The Impacts of Social Sustainability Practices on Supply Chain Performance: Mediating Role of Supply Chain Integration." Journal of Distribution Science 19.11 (2021): 37-48. - Duong, N. H. (2022). Relationship of Social Sustainability, Operational Performance and Economic Performance in Sustainable Supply Chain Management. Global Business & Finance Review, 27(4), 46. |
| <p>Memberships:</p> | |
| <p>International experience through:</p> | |
| <p>Management Activities</p> | |
| <p>Academic Activities</p> | <ul style="list-style-type: none"> ● Attending international conferences. ● Serving as a reviewer for: <ul style="list-style-type: none"> - Journal of Distribution Science (2021). - Sage Open (2022). |



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| Personal Background/ Experience | <ul style="list-style-type: none">● Full-time lecturer.● Student Advisor. |
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| Other: | To strengthen my skills and deepen my knowledge by working in a talented workforce, superb career opportunities, high standards, and challenging environment. |
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