

Curriculum Vitae

Surname:	На
First Name:	Quang An
Date of Birth:	September 7, 1985
Academic Qualification:	2020. Ph.D. in Business Administration - National Cheng Kung University, Taiwan 2012. Master in Business Administration - National Cheng Kung University, Taiwan 2008. Bachelor in Biology, Vietnam National University, Hanoi
Venia Legendi (qualification to teach):	7 year-experiences in teaching and researching, 2-year experiences in managing
Further Qualifications:	

At the Higher Education Institution (to be accredited) since:	April 2013
Level of Employment (part-time or full-time):	Fulltime
Teaching Focus:	International Business, Business Analytics, Management Science, Project Management, Business and Enterprise
Interdisciplinary Aspects:	Management Information Systems
Activities in the Areas:	
- Further Education	
- Research	management information systems, social commerce, cyberpsychology, human-computer interaction.
- Consultancy	
How are personal research activities reflected in teaching activities?	My publications were used in Project Management, Business and Enterprise courses

Work experience:	
- General	Lecturer
 Activities as an Expert: 	Program Coordinatior, Chief Executive Officer
Publications:	1. Jengchung Victor Chen, Thi Thuy Linh Nguyen & <u>Quang-An Ha</u> *. The impacts of shared understanding and shared knowledge quality on emerging technology startup team's performance. Knowledge Management Research & Practice (Forthcoming). https://doi.org/10.1080/14778238.2021.1970491
	2. Jengchung Victor Chen, Sirapattra Ruangsri, Quang-An Ha; Andree E. Widjaja*, "An experimental study of consumers' impulse buying behaviour in augmented reality mobile shopping apps. Behaviour & Information Technology (Forthcoming). https://doi.org/10.1080/0144929X.2021.1987523
	3. Long Hoang Le, Quang-An Ha* (2021), "Effects of negative reviews and



managerial responses on consumer attitude and subsequent purchase behavior: An experimental design". Computers in Human Behavior. Vol 124 https://doi.org/10.1016/j.chb.2021.106912

- 4. Jengchung Victor Chen, <u>Quang-An Ha</u>, Andree E. Widjaja*, Nguyen Thi Lien (2021). To switch or not to switch? Investigating users' switching behaviours of fitness wearable devices. International Journal of Mobile Communications. (Accepted)
- Jengchung Victor Chen, Hsin-Yun Chung, Andree Emmanuel Widjaja, Quang-An Ha* (2021) "An Empirical Investigation of Users' Continuance Intention to Use Cloud Storage Service for Organizational Uses". International Journal of Business Information Systems. (Forthcoming)
- 6. Quang-An Ha*, Jengchung Victor Chen, Thi Hong Thu Nguyen (2021) "Continuance Use of Enterprise Social Network Sites as Knowledge Sharing Platform: Perspectives of Tasks-Technology Fit and Expectation Disconfirmation Theory". International Journal of Knowledge Management Studies. Vol.12 No.4
- 7. Quang-An Ha*, Chen, J.V., Ha, U.U. & Capistrano, E.P.S. (2021) "Exploring the Privacy concerns in using Intelligent Virtual Assistants under perspectives of Information sensitivity and Anthropomorphism", International Journal of Human-Computer Interaction. Vol 37 Issue 6. https://doi.org/10.1080/10447318.2020.1834728
- 8. Hai-Ninh Do*, Wurong Shih, <u>Quang-An Ha</u> (2020), Effects of mobile augmented reality apps on impulse buying behavior: An investigation in the tourism field. Heliyon. Vol 6 Iss.8 . https://doi.org/10.1016/j.heliyon.2020.e04667
- 9. Jengchung Chen, Ha Vy Vivien Nguyen, Quang-An Ha* (2020). "Understanding Location Disclosure Behaviour via Social Networks Sites: Perspective of Communication Privacy Management Theory". Journal of Mobile Communications, Vol 18 Iss 5.
- 10. Jengchung Chen, Mahmoud Abdullah Elakhdary, Quang-An Ha* (2019). The continuance use of social network sites for political participation: Evidence from Arab countries. Journal of Global Information Technology Management, Vol 22 Iss3. https://doi.org/10.1080/1097198X.2019.1642021
- 11. Andree E. Widjaja, Jengchung Chen, Badri Munir Sukoco, <u>Quang-An Ha*</u> (2019). Understanding users' willingness to put their personal information on personal cloud-based storage applications: An empirical study. Computers in Human Behavior, Vol 91, Iss 2, page 167-185 https://doi.org/10.1016/j.chb.2018.09.034
- 12 Jengchung Chen; Quang-An Ha* (2019). Factors Affecting Continuance to Share Location on Social Networking Sites: The influence of privacy concern, trust, benefit and the Moderating Role of Positive Feedback and Perceived Promotion Innovativeness. Contemporary Management Research. Vol 15 No 2. https://doi.org/10.7903/cmr.19268
- 13. <u>Andree E. Widjaja*</u>, Jengchung Chen, Quang-An Ha, Binshan Lin (2017). Knowledge Sharing in Open Source Mobile Applications Project Development. International Journal of Mobile Communications, Vol 15 lss 3. https://doi.org/10.1504/ijmc.2017.083464
- 14. Jengchung Chen; Prince, Y. G.; <u>Quang-An Ha*</u> (2017). The lead-lag relationship between spot and futures markets in the energy sector. International Journal of Energy Economics and Policy. Vol 10 No 4.
- 15. Quang-An Ha* and Jeng-Chung Victor Chen (2016). Strategy to Promote Location Sharing on Social network under the Perspectives of Cultures. 20th Pacific Asia Conference Information System (PACIS), Chiayi, Taiwan.
- 16. Andree E Widjaja*, Erik Paolo Capistrano, Quang-An Ha (2021), "The Effect of Trust Seals, Information Disclosure, and Gender on Customers' Trust and Willingness to Disclose Personal Information on Small B2C E-Commerce Website". ICEBE 2020: Proceedings of the First International Conference of Economics, Business & Entrepreneurship, ICEBE 2020, 1st October 2020, Tangerang, Indonesia
- 17. Quang-An Ha*, Hong Thu Nguyen, Nhi Pham (2020) "The impacts of



	Environmental Beliefs and Social Capital on Intention to Sign Environmental Epetition on Social Networks Sites". Proceeding of Decision Sciences Institute (DSI) 51st Annual Conference.
	18. Quang-An Ha* and Jeng-chung Victor Chen (2017). The impact of Argument Quality and Source Credibility on the Decision to Participate in Online Petition on Social media: The Moderator effect of Discrete Emotions. 48th Decision Sciences Institute (DSI) Annual Conference 2017, Washington D.C.
	19. Quang-An Ha* and Jeng-chung Victor Chen (2017). Explore the impact of emotions on social media petition. 5th Taiwan Summer Workshop on Information Management, Tainan, Taiwan.
	20. Jeng-chung Victor Chen, Grigory Kuritsyn, Quang-An Ha*, Andree E. Widjaja (2016). The impacts of Service Quality on Continuance Intention to use Video Surveillance-as-a-Service. 47th Decision Sciences Institute (DSI) Annual Conference 2016, Austin, Texas.
Memberships:	* Decision Science Institute (DSI) * Association for Information Systems (AIS)
International experience through:	
- Management Activities	Chief Executive Officer, Transmart Trading and Technology LLC
- Academic Activities	Research and teaching assistant, National Cheng Kung University
- Personal Background/ Experience	
Other:	