

CURRICULUM VITAE



Surname:	Ngo Thi Ngoc
First Name:	Huyen
Date of Birth:	20 August 1963
Academic Qualification:	1999. PhD in International Trade, University of Economics Ho Chi Minh City, Vietnam 1996. Master of Economic Development, Williams College, Massachusetts, The United State. Honored with Magna Cum Laude – Awarded a World Bank Scholarship. 1985. Bachelor Degree in Business, University of Economics Ho Chi Minh City
Venia Legendi (qualification to teach):	Having 38 years-experience in teaching and consulting
Further Qualifications:	

At the Higher Education Institution since:	1985
Level of Employment:	Permanent
Teaching Focus:	International Business Project, International Financial Management
Interdisciplinary Aspects:	Trade facilitation
Activities in the Areas:	
- Further Education	
- Research	International Business
- Consultancy	Finance & Investment
How are personal research activities reflected in teaching activities?	

Work experience:	
General	35 years lecturing at both postgraduate and graduate level (University of Economics HCMC) in the field of International Finance, Multinational Financial Management, Project Management.
Activities as an Expert:	15 years experience in Strategic Planning for Commercial Banks and FDI enterprises in Real Estate and/or Tourism projects.
Publications:	Ngo Thi Ngoc Huyen, Nguyen Viet Bang, Hong Thanh Hao (2022). <i>Purchase Intention for Vegan Cosmetics: Applying an Extended Theory of Planned Behavior Mode</i> . Journal of Economics & Development. ISBN 1859-3666/ 169.2BMkt.21, No.169/2022 Huyen Ngo-Thi-Ngoc & Bang Nguyen-Viet (2021). <i>Export performance: Evidence from agricultural product firms in Vietnam</i> , Cogent Business & Management, 8:1, 1861729, DOI: 10.1080/23311975.2020.1861729

	<p>Ngo Thi Ngoc Huyen & Nguyen Viet Bang (2020). <i>A Model of Factors Affecting Export Performance of Rice and Coffee Exporters in Vietnam</i>. <i>Sci. Tech. Dev. J. - Eco. Law Management</i>.</p> <p>Nguyen Viet Bang, Ngo Thi Ngoc Huyen & Dinh Tien Minh (2014). Component of brand equity: The case of Binh Thuan Dragon Fruit. <i>Journal of Economic Development</i>, No. 222. 142-160.</p> <p>Dinh Tien Minh, Ngo Thi Ngoc Huyen & Nguyen Vet Bang (2014). <i>Factors affecting the attraction of the commercial centers: case of HO Chi Minh City</i>. <i>Journal of Economic Development</i>, No. 6.2014. 70-86. 06/2014.</p> <p>Pham Minh Duc, Ngo Thi Ngoc Huyen and et al (2012). <i>Trade facilitation, Value creation, and Competitiveness: Policy implications for Vietnam's Economic growth</i>." World Bank TF097373</p> <p>Ngô Thị Ngọc Huyền, Võ Đức Khôi (2.2009). "Free trade agreement of ASEANs and Impact on trade movements of Singapore and some suggestions for Vietnam". <i>Economic Development Review</i> No. 220. ISSN 1859 -1116.</p> <p>Ngô Thị Ngọc Huyền (2011). <i>Vietnam Dollarization: current situation & solutions</i>. <i>Economic Development Review</i>. No.249, 56-63</p> <p>Võ Thanh Thu, Ngô Thị Ngọc Huyền (1.2009). "Solutions on import – export of Vietnam in 2009 and the following years". <i>Economic Development Review</i> No. 219. ISSN 1859 – 1116.</p> <p>Võ Thanh Thu, Ngô Thị Ngọc Huyền (2009). "Research on Foreign Investment of Vietnamese Company". <i>Economic Development Review</i> No.225. ISSN 1859 -1116.</p> <p>Ngô Thị Ngọc Huyền (5.2008). <i>Trade deficit – Macroeconomic challenge to Vietnam</i>– <i>Economic Development Review</i> No.211. ISSN 1859</p>
Memberships:	
International experience in: - Corporate Management - Academic Activities - Personal Background/ Experience	<p>2005- 2006 – Construction project of Alcan (Australia) in Chan May port, Thua Thien Hue, Vietnam</p> <p>1996 Research in Economics development, Williams College, USA. Awarded a World Bank Scholarship</p> <p>2011-2012, Project Manager/Industrial Specialist – Project Trust Fund - TF097373 <i>Trade and Transport Facilitation Assessment– World Bank procurement</i>.</p> <p>2012-2013, Local Project Manager – Key Local Expert of the project "Consulting Services on Enhancing the Efficiency of Branch Network Management of Agribank," funded by World Bank, Credit No. 4447-VN– PDP Company Limited</p>
Other:	