

Curriculum Vitae

Surname:	Nguyen
First Name:	Thao
Date of Birth:	16-Sep-1977
Academic Qualification:	PhD
Venia Legendi (qualification to teach):	Completed multiple trainings for teaching techniques at the university
Further Qualifications:	

At the Higher Education Institution (to be accredited) since:	2001
Level of Employment (part-time or full-time):	Full-time
Teaching Focus:	International Business Management
Interdisciplinary Aspects:	Social innovation
Activities in the Areas:	
- Further Education	
- Research	<ul style="list-style-type: none"> - Examining the export performance of contract manufacturer in Vietnam. - Evaluating the value chain of exported mango in the south of Vietnam - Surveying the landscape of teaching and researching of social innovation in higher-education institutions in Vietnam
- Consultancy	2020: Supplying consultant service to the British Council Vietnam on a regional project, namely Education & Inclusive Communities Social innovation and Higher Education landscape Country report -Vietnam
How are personal research activities reflected in teaching activities?	Incorporating research findings into teaching as examples

Work experience:	
- General	20 years of teaching experience
- Activities as an Expert:	Teaching, providing consultancy research services, attended international conferences as participants and keynote speaker.
Publications:	<p>Journal publication: Nguyen et al. (2019) Potential absorptive capacity and performance of Vietnamese contract manufacturing exporters: mediating factors in entrepreneurial marketing behaviour. <i>Journal of Strategic Marketing</i></p> <p>Sharma et al. (2018) Exploitation strategy and performance of</p>



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	<p>contract manufacturing exporters: The mediating roles of exploration strategy and marketing capability. <i>Journal of International Management</i> 24 (3), 271-283</p> <p>Conference papers:</p> <p>2021: The export value chain analysis of Cat Num mango in vung liem district, Vinh Long province. <i>Conference proceedings. Green Growth and Sustainable Development</i>. Nha Trang University</p> <p>2020: Barriers to Promote Stakeholder Collaboration in the Social Enterprise Ecosystem in Vietnam. Conference proceedings on “Innovation & entrepreneurship for sustainable development goals: a journey of 5 years and the path ahead. National Economics University, Vietnam.</p> <p>2020: The role of lecturers in promoting student interest in social innovation and social entrepreneurship education. Conferences proceedings. 12th <i>International Social Innovation Research</i> on “Social innovation and enterprise for more prosperous, fair, and sustainable societies”, United Kingdom</p> <p>2020: Cách tân Đổi mới sáng tạo Mô hình Kinh doanh trong bối cảnh Cách mạng Công nghiệp 4.0 [Business Model Innovation in the Industrial 4.0 context] <i>Conference proceedings Roles of Intermediaries in the science and technology market in the context of Industrial 4.0</i>. University of Economics Ho Chi Minh City, Vietnam</p>
Memberships:	SIKE - Social Innovation through Knowledge Exchange
International experience through:	
- Management Activities	None
- Academic Activities	Keynote speaker. Conference: Innovation & Entrepreneurship for Sustainable Development Goals: A Journey of 5 years and the Path Ahead. National Economics University, Vietnam.
- Personal Background/ Experience	<p>2021: Leading a local research team to collaborate with an international research team to supply a consultant service to the British Council</p> <p>2017: Being awarded a doctoral degree from the Victoria University of Wellington</p> <p>2015: Attending the 19th McGill Conference on International Entrepreneurship in London</p>
Other:	



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