Curriculum Vitae

Surname:	Tran
First Name:	Nguyen Thu Phuong
Date of Birth:	22/09/1986
Academic Qualification:	MA International Business, Leeds, UK
Venia Legendi (qualification to teach):	
Further Qualifications:	

At the Higher Education Institution (to be accredited) since:	University of Economics Ho Chi Minh City
Level of Employment (part-time or full-time):	Full-time
Teaching Focus:	International Business, Logistics Management
Interdisciplinary Aspects:	
Activities in the Areas:	
- **Further Education**	PhD Candidate in Supply Chain Management, Newcastle University, UK
- **Research**	Topic of interest: supply chain management, supplier development, business to business relationship
- **Consultancy**	
How are personal research activities reflected in teaching activities?	I teach what I research and use up-to-date literature in the field. I further research what I teach and reflect it into curriculum design

Work experience:	
- **General**	More than 10 years experiences as a lecturer
- **Activities as an Expert:**	
Publications:	Tran, P.N.T., Gorton, M. and Lemke, F. (2021) 'When supplier development initiatives fail: Identifying the causes of opportunism and unexpected outcomes', Journal of Business Research, 127, pp. 277-289. Yang, Y., Pham, M.H., Yang, B., Sun, J.W. and Tran, P.N.T. (2021) 'Improving vegetable supply chain collaboration: a case study in Vietnam', Supply Chain Management: An International Journal, ahead-of-print(ahead-of-print).
Memberships:	- European Operations Management Association - Production and Opreations Management Society, US
International experience through:	
- **Management**	

Activities	
- **Academic Activities**	- Research collaborations with visiting scholars at the school of International Business – Marketing - Organised Collaboration Online International Learning actitvities with various University in the world, including America, UK, Germany, Belgium, France, and South Africa.
- **Personal Background/ Experience**	

Other:	- Presented at EurOMA conference 2019, Helsinki, Finland - Accepted to present at POMS conference 2020, 2021, the US