

## Curriculum Vitae

<b>Surname:</b>	Truong
<b>First Name:</b>	Thi Minh Ly
<b>Date of Birth:</b>	06 March 1979
<b>Academic Qualification:</b>	<ul style="list-style-type: none"> <li>- Bachelor of Business Administration, University of Economics Hochiminh city</li> <li>- Master of Business Administration, Woosong University- Korea</li> </ul>
<b>Venia Legendi (qualification to teach):</b>	Completed multiple programs for teaching techniques at the university
<b>Further Qualifications:</b>	

<b>At the Higher Education Institution (to be accredited) since:</b>	2003
<b>Level of Employment (part-time or full-time):</b>	Full time
<b>Teaching Focus:</b>	International Business Management
<b>Interdisciplinary Aspects:</b>	Global Business Simulation, E-commerce
<b>Activities in the Areas:</b>	
- <b>Further Education</b>	
- <b>Research</b>	<p>Vietnam Mobile Telecommunications Industry (University level project - 2009)</p> <p>Conference papers:</p> <p>2021: The digital economy in some countries- Lessons for Vietnam's digital economic development. UEH University conference</p> <p>2020: The limitation of LMS system in UEH- a study in learner's view. UEH University conference</p>
- <b>Consultancy</b>	
<b>How are personal research activities reflected in teaching activities?</b>	Personal research activities are supported teaching activities

<b>Work experience:</b>	
- <b>General</b>	18 years of teaching experience
- <b>Activities as an Expert:</b>	Teaching, and conducting research
<b>Publications:</b>	
<b>Memberships:</b>	



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<b>International experience through:</b>	
- <b>Management Activities</b>	None
- <b>Academic Activities</b>	Attended some academic conferences in Korea and Australia
- <b>Personal Background/ Experience</b>	
<b>Other:</b>	