

Curriculum Vitae

Surname:	Nguyen Quoc
First Name:	Hung
Date of Birth:	31 March 1964
Academic Qualification:	1992-Master of Business Administration (Management of Technology- Asian Institute of Technology (AIT)) 1988-Bachelor of Economics (Planning, UEH)
Venia Legendi (qualification to teach):	33 year-experiences in teaching, researching and consulting.
Further Qualifications:	

At the Higher Education Institution (to be accredited) since:	
Level of Employment (part-time or full-time):	
Teaching Focus:	Principles of Marketing, Marketing Research, Marketing Management, Sales Management and CRM.
Interdisciplinary Aspects:	
Activities in the Areas:	
- Further Education	
- Research	
- Consultancy	
How are personal research activities reflected in teaching activities?	

Work experience:	
- General	Lecturer at UEH from 1988: undergraduate and graduate level.
- Activities as an Expert:	
Publications:	
Memberships:	
International experience through:	
- Management Activities	
- Academic Activities	
- Personal Background/ Experience	

Other:	
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