

## Curriculum Vitae

<b>Surname:</b>	Phan
<b>First Name:</b>	Huynh Anh
<b>Date of Birth:</b>	4/15/1984
<b>Academic Qualification:</b>	<ul style="list-style-type: none"> <li>- 2004 - 2009 : Bachelor of Information Technology - Huflit University MSCE (Microsoft Certified Systems Engineering)</li> <li>- (2005 - 2009): Marketing of UEH (University of Economics Ho Chi Minh City)</li> <li>- (2013 - 2019): PhD in WRU (World Records University)</li> </ul>
<b>Venia Legendi (qualification to teach):</b>	- Soft skills, Start-Up, Marketing, Mentoring
<b>Further Qualifications:</b>	

<b>At the Higher Education Institution (to be accredited) since:</b>	2017
<b>Level of Employment (part-time or full-time):</b>	Lecturers
<b>Teaching Focus:</b>	Soft skills
<b>Interdisciplinary Aspects:</b>	Start-Up, Marketing, Mentoring, Teambuilding, MICE, Travel
<b>Activities in the Areas:</b>	
- <b>Further Education</b>	<ul style="list-style-type: none"> <li>- 2017 : Lecturers of VCCI (Vietnam Chamber of Commerce and Industry)</li> <li>- 2018 : Lecturers of MOST( Ministry of Science and Technology Vietnam</li> <li>- 2019 : Lecturers of Smentor Institute Vietnam</li> <li>- 2019 : Lecturers of OU (Open University - Vietnam)</li> <li>- 2019 : Lecturers of TDMU (Thu Dau Mot University - Vietnam)</li> <li>- 2020 : Lecturers of UEH (University of Economics Ho Chi Minh City)</li> <li>- 2021 : Lecturers of MUCE (Mientrung University of Civil Engineering - Vietnam)</li> </ul>
- <b>Research</b>	<ul style="list-style-type: none"> <li>- 2010 - 2016 : Digital Marketing, Content Marketing, Media Viral, MICE, Event, Travel, StartUp</li> <li>- 2016 - 2018 : Enterprise semester for students</li> <li>- 2017 - 2021 : Mentoring for Student/Staff/StartUp</li> </ul>
- <b>Consultancy</b>	Consultant: marketing, mentoring, start-up teambuilding, travel
<b>How are personal research activities reflected in teaching activities?</b>	My research and practical experience help me enrich the discussions in the teaching process, giving students real experience through the lectures.

<b>Work experience:</b>	
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<p>- <b>General</b></p>	<ul style="list-style-type: none"> <li>- 2008 - 2011 : Marketing Director of Vietmark Ltd (Travel - MICE - Event)</li> <li>- 2013 - 2015: Marketing Director of Exotic Vietnam Ltd (Travel - MICE - Event)</li> <li>- 2015 - 2017: Marketing Director of Saigon Today JSC (Travel - MICE - Travel - Event)</li> <li>- 2017 : Director of Smentor Institute (Research and application)</li> <li>- 2018: Marketing Director of Happyland Vietnam JSC (Amusement parks travel rides)</li> </ul>
<p>- <b>Activities as an Expert:</b></p>	<ul style="list-style-type: none"> <li>- Marketing, Mentoring, Teambuilding, MICE, Travel</li> </ul>
<p><b>Publications:</b></p>	<ul style="list-style-type: none"> <li>- Top Vietnam, World Times Land, Enterprise semester for students, Position Yourself</li> </ul>
<p><b>Memberships:</b></p>	<ul style="list-style-type: none"> <li>- Member of VCCI (Vietnam Chamber of Commerce and Industry)</li> <li>- Member of MOST( Ministry of Science and Technology Vietnam)</li> <li>- Member of Worldkings (World Records Union)</li> <li>- Member of Vietkings (Vietnam Records Union)</li> <li>- Member of VTF Vietnam (Vietnam Travel Forum Vietnam)</li> <li>- Member of CSMO Vietnam (Chief Sales &amp; Marketing Officer)</li> <li>- Member/Trainer of StartUp Vietnam Institute</li> <li>- Member of BNI Vietnam</li> </ul>
<p><b>International experience through:</b></p>	
<p>- <b>Management Activities</b></p>	<p>Attending a conference entitled:</p> <ul style="list-style-type: none"> <li>- Six sigma healthcare in New Delhi - India</li> <li>- World record holder - New Delhi - India</li> </ul>
<p>- <b>Academic Activities</b></p>	<ul style="list-style-type: none"> <li>- Attending a conference entitled: Financial events of Baoviet Bank In Singapore/Thailand/Malaysia</li> </ul>
<p>- <b>Personal Background/ Experience</b></p>	<ul style="list-style-type: none"> <li>- Event, Travel, MICE, Teambuilding, StartUp, Mentoring</li> </ul>
<p><b>Other:</b></p>	